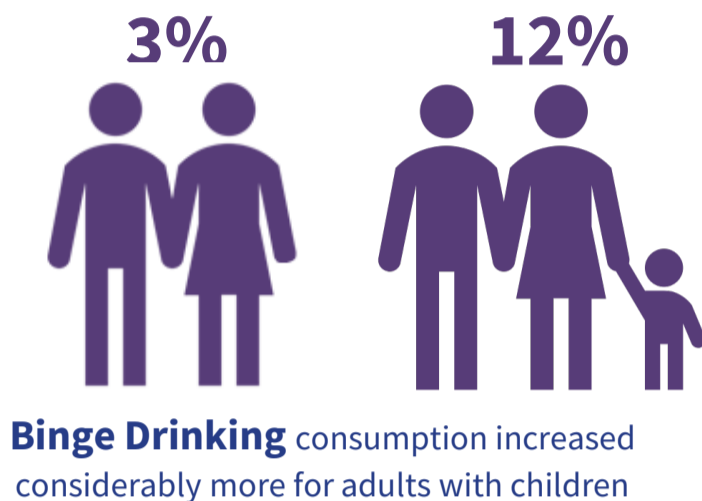
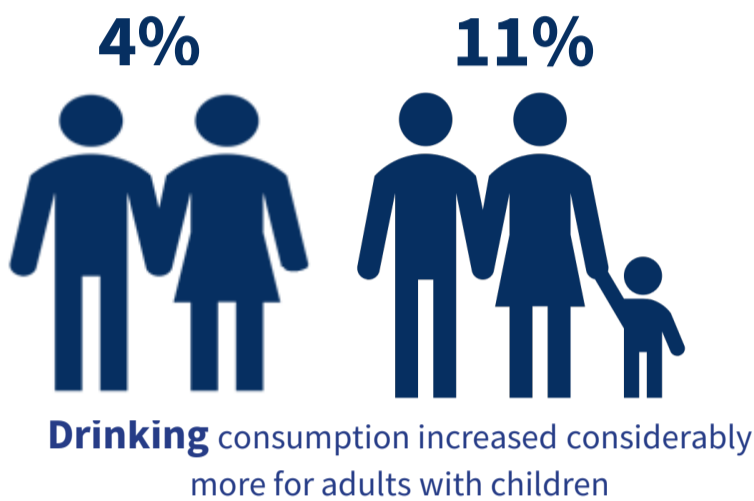
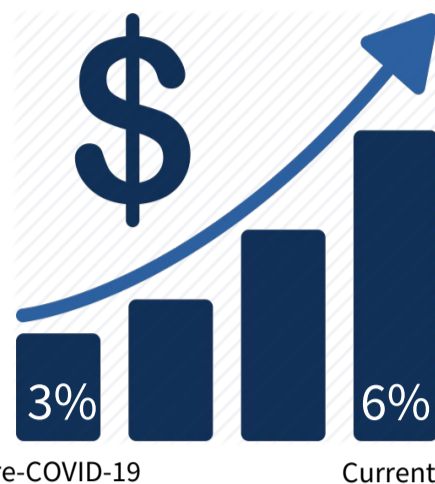


What's Trending?

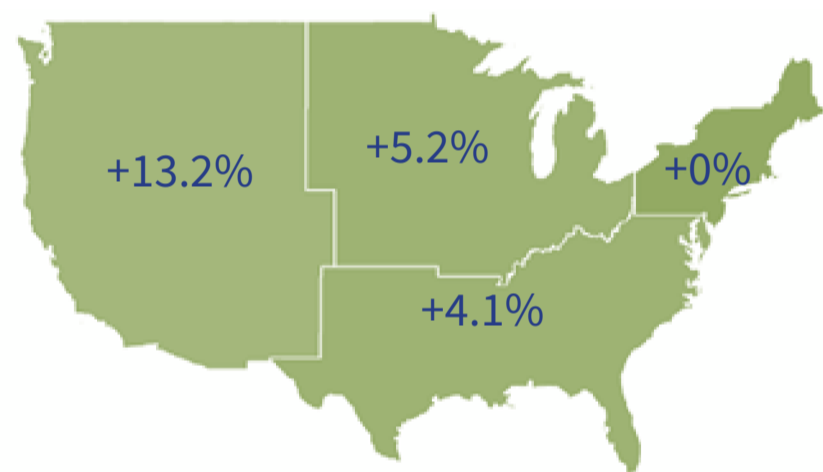
Alcohol use During COVID-19

COVID-19 has increased overall alcohol sales and consumption nationwide

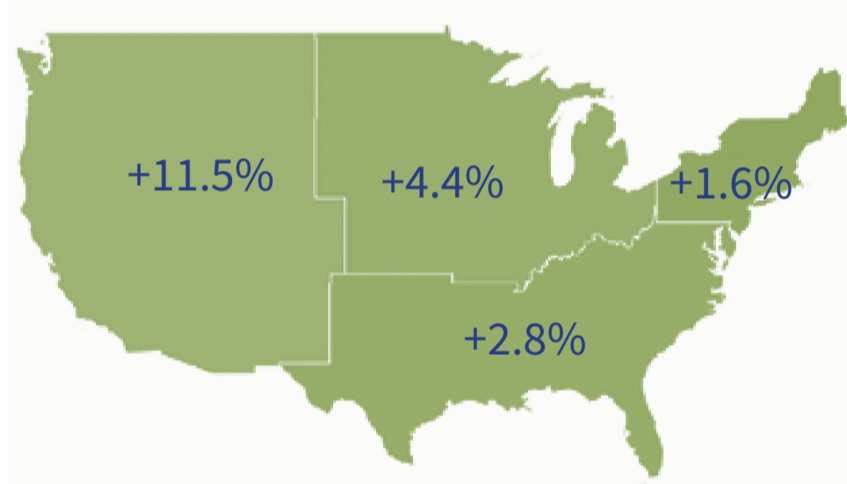
Online sales of alcohol have **DOUBLED**



Percent Change in Exceeding Drinking Guidelines—February to April, by Census Region



Percent Change in Binge Drinking—February to April, by Census Region



34

States have changed policies around “on-demand” alcohol sales

BEER 12.6% SPIRITS 34% WINE 31.2%



Total Alcohol Sales in US Supermarkets are up

25%

What can Communities do?



DATA

Assess your community to find out what’s going on, where it’s happening, why it’s happening and why in your community. Complete environmental scans to answer these questions.



KNOWLEDGE

Educate yourself and your community about the changes in alcohol sales since the start of COVID-19.



ACTION

Advocate for policy change to limit access of alcohol throughout your community by limiting to-go options and ensuring IDs are being checked. Contact SAMHSA’s national helpline at 1-800-662-HELP.

Questions? Email: training@cadca.org

Disclaimer: CADCA’s “What’s Trending” infographic series is solely intended as an informational resource for prevention practitioners and coalition members to become aware of the latest trends within the field. All data and statistics provided are properly sourced and cited: (1) Hancock, E. (2020). US Alcohol Sales Ride at Highest Rate since Lockdown Peak. Retrieved from <https://www.thedrinksbusiness.com/2020/05/may-us-alcohol-sales-rise-at-highest-rate-since-lockdown-peak/>. (2) Pomranz, M. (2020). Will To-Go Cocktails Stick Around After COVID-19 Is Gone? Retrieved from <https://www.foodandwine.com/news/coronavirus-changed-alcohol-laws>. (3) Barbosa, C., Cowell, A. J., & Dowd, W. N. (2020). Alcohol consumption in response to the COVID-19 pandemic in the United States. Journal of Addiction Medicine. <https://doi.org/10.1097/ADM.0000000000000767>. (4) Koob, G. Ph. D. (2020). Impact of COVID 19 on Alcohol Use. NIAAA. <https://www.youtube.com/watch?v=pWxpzmVzZKU&feature=youtu.be>.



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