

## EVALUATION TOOL 3: SUMMATIVE EVALUATION

### SUMMATIVE EVALUATION<sup>1</sup>

*When considering summative evaluation, you should also consider:*

- **Changes in programs**, such as a new or modified service program.
  - *Example:* A parenting class was implemented by the initiative.
- **Changes in policies**, such as a new or modified policy.
  - *Example:* A city ordinance was passed requiring owners of cigarette vending machines to place on every machine a sign that states "No cigarette sales to minors." The legislation was introduced at the urging of the Law Enforcement and Government Committee.
- **Changes in practices**, such as a new or modified practice.
  - *Example:* Merchants displayed signs describing the penalty for selling alcohol to minors and the need for proper identification.

For more information:

Her Majesty's Treasury. (2011). *The magenta book: Guidance for evaluation*. London: HM Treasury. Retrieved from [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/220542/magenta\\_book\\_combined.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_combined.pdf)

Milstein, B. Wetterhall, S. & CDC Evaluation Working Group (n.d.). *Chapter 36. Section 1: A framework for program evaluation: A gateway to tools*. Retrieved from The Community Tool Box: <http://ctb.ku.edu/en/table-of-contents/evaluate/evaluation/framework-for-evaluation/main>

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<sup>1 1</sup> Evaluation tool borrowed from both The Community Tool Box ( <http://ctb.ku.edu/en/table-of-contents/evaluate/evaluation/framework-for-evaluation/main>) and The Magenta Book: Guidance for Evaluation ([https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/220542/magenta\\_book\\_combined.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_combined.pdf))